

COMMUNITY CAT  
San Juan, Puerto Rico



# 2024

## DONOR IMPACT REPORT

*Celebrating the lifesaving impact of your compassion for cats.*



# Our Mission—Your Impact

## Advocacy



LLORIN  
San Juan, Puerto Rico

Alley Cat Allies is protecting cats in Puerto Rico with historic action

### With your support, Alley Cat Allies...

- Mobilizes advocates to engage elected officials in support of lifesaving laws for cats
- Transforms communities with humane, evidence-based programs for community cats
- Fights to end cruelty to cats by individuals and institutions
- Builds a world where all cats are valued and protected, because Cats Are Community™

## Humane Care, Education, and Outreach

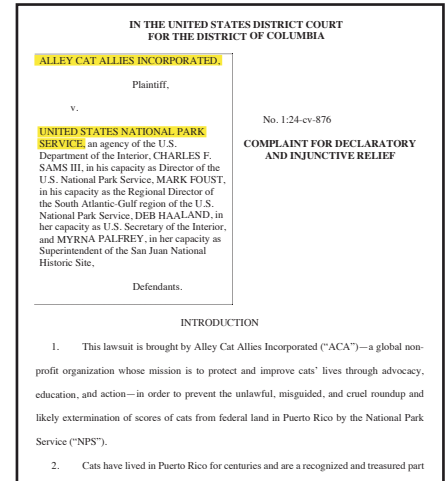


Alley Cat Allies on the ground after Hurricane Helene

### Because of you, we...

- Provide direct care for cats, including spay and neuter, TNR, and emergency surgery
- Develop local resources for veterinary care, no-cost cat food, and other supplies
- Respond to disasters to save cats' lives and support long-term recovery
- Reach all 50 states and beyond with our Cat Help Desk and educational resources

## Law and Policy



Our historic lawsuit against the U.S. National Park Service to save Puerto Rico cats

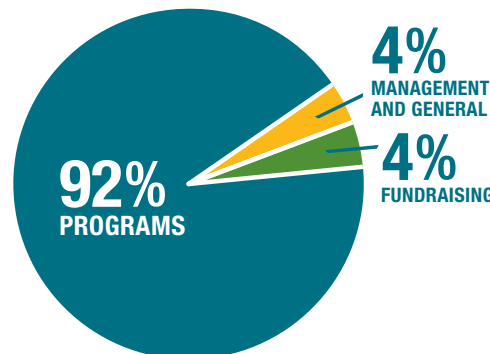
### Your gift means we can...

- Work with officials to pass effective, evidence-based cat ordinances
- Fight to end cruel policies, including with historic lawsuits
- Mobilize advocates to speak for/against laws and policies impacting cats
- Achieve far-reaching victories for cats in court

## Give with Confidence

Our significant program impact, strong financial health, and ongoing accountability and transparency have earned us the highest possible ratings from Charity Navigator and Candid; the top charity evaluators in the United States.

We accomplished something truly incredible in 2024: 92% of your donation went toward our education and outreach programs to protect cats. That is an exceptional percentage versus the industry benchmark of 78%!



PROFESSOR  
Birmingham, Alabama



## Advocacy

### Taking on TNR Opposition

Right now, opposition to Trap-Neuter-Return (TNR) is leading to deadly policies that harm and kill cats and kittens. With the help of our most dedicated supporters like you, we took extraordinary advocacy action to save cats' lives. We won't back down with cats' lives on the line, and we know you won't, either.

### Defending TNR in the Media

In 2024, Alley Cat Allies exposed and combatted the shockingly biased and dangerously misinformed portrayals of TNR, community cats, and the people who care for them in online media.

Our takedown of a disturbing piece in The New Yorker reached more than 8.7 million people. You can read our response at [alleycat.org/DefendTNR](http://alleycat.org/DefendTNR).



### Exposing Lethal Government Policies Against Cats

We know cruelty can't stand the spotlight. That's why we brought our efforts to stop a deadly scheme against cats in Puerto Rico and stood against lethal control of cats in Alabama and Ohio in video form. Our channel at [YouTube.com/AlleyCatAllies](https://www.youtube.com/AlleyCatAllies) continues to grow. Watch the video:



### Share the Truth to Save Cats' Lives

Disinformation costs millions of cats their lives every year. Heeding the call from our donors and our supporters worldwide, Alley Cat Allies improved and launched new resources in 2024 to help advocates Share the Truth about cats. These are powerful tools



for advocacy on cats' behalf, and are already growing our movement to stop the killing.

Discover them at [alleycat.org/ShareTheTruth](http://alleycat.org/ShareTheTruth).

### We Told the World: Cats Are Community™

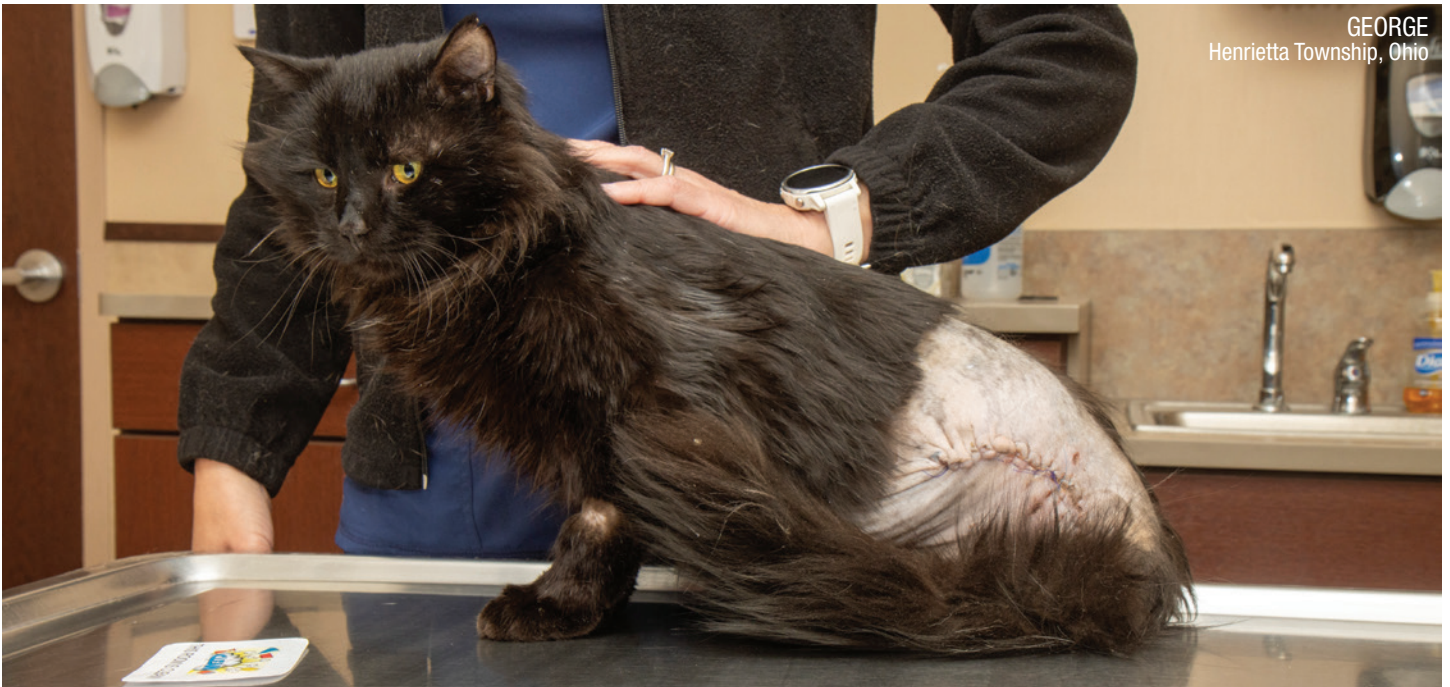
The global truth that Cats Are Community is a powerful statement of recognition that cats have lived alongside us for thousands of years, have a rightful place in our



**Alley Cat Allies** **SHARE THE TRUTH ABOUT CATS**

**Cats have always lived outdoors.**

[alleycat.org/TruthAboutCats](http://alleycat.org/TruthAboutCats)



communities, and are beings with inherent value who deserve to be protected.

Our Global Cat Day and National Feral Cat Day 2024 reached more people than ever and brought attention to what it means to protect cats like community, from county and city funding for TNR in Lebanon, Tennessee, to active community members caring for cats in Paris, France.

See more at [GlobalCatDay.org](https://GlobalCatDay.org).

## Seeking Justice for Cat Victims of Cruelty

Because of our most generous donors like you, Alley Cat Allies took more direct action in 2024 to pursue the arrest and conviction of perpetrators of cruelty against cats and provide lifesaving care for their victims.

- Alley Cat Allies was actively involved in the case of Mr. Meow, a beloved tabby cat who was viciously shot to death in California. In September 2024, the perpetrator was sentenced to 14 years in prison for felony animal cruelty related to killing Mr. Meow and several other charges.
- In Cleveland, Ohio, Alley Cat Allies offered a reward for information leading to the prosecution and conviction of any person(s) who committed acts of animal cruelty or neglect related to Apollo, who was found with a traumatic injury to his foot. Along with measures to seek justice, we ensured Apollo was rushed to veterinary care, and covered the costs of his treatment.
- After a shotgun blast severely injured George, a 3-year-old community cat, Alley Cat Allies funded the

necessary surgery to amputate his leg and his long-term recovery. Today, George is happy, healthy, and thriving in his new adoptive home. With your support, Alley Cat Allies continues to fight to identify the perpetrator and achieve justice for George.

## Advancing Change Through Advocacy

**Birmingham, Alabama:** Alley Cat Allies jumped to urgent action when we discovered animal control officers in Birmingham were targeting cats and their caregivers. We mobilized advocates in the county to speak out to their officials, calling to stop the persecution, protect cats, and push for lifesaving programs.

**Lamar, Missouri:** Through communication with the mayor and city council, we defended TNR against false claims that it is abandonment. Rather, TNR is a homecoming—and the only humane and effective approach to community cats.

**Richland, South Carolina:** In April 2024, the Richland council considered passing a dangerous amendment to remove the county's successful TNR program, which has saved thousands of cats' lives. Alley Cat Allies mobilized advocates in Richland County to speak out to protect TNR in their community, and the vote was deferred.

**Silsbee, Texas:** As just one of our actions to stop cruel anti-cat measures in 2024, Alley Cat Allies urged Silsbee, Texas, to reject a proposed feeding ban against cats. Feeding bans are ineffective and penalize the compassionate people spending their own time, money, and energy to improve the lives of cats and their community.



**Humane Care, Education, and Outreach**

**Critical Programs Expanded to Save Lives**

Our **Feline Frenzy®** and **Cats Are Family Too, Keeping Families Together™** programs provided no-cost spay and neuter services, medical care and supplies, and food to help cats in communities across the U.S. and beyond in 2024.

**A Model Feline Frenzy in Tennessee In Lebanon, Tennessee**, our 2024 Feline Frenzy was an amazing success, with **HUNDREDS** of indoor and community cats spayed or neutered, vaccinated, and cared for. **OVER 700** more cats received no-cost cat food through our food bank support.

**Atlantic County TNR Initiative Saves Thousands of Cats**

In 2024 alone, Alley Cat Allies funded spay and neuter and other lifesaving care for **THOUSANDS** of community cats and indoor cats through our collaboration with the Humane Society of Atlantic County (HSAC).

The initiative includes vaccinations, other medical care as needed, such as Convenia® injections, and a community cat food bank that is the first of its kind in the county. Through this special food bank, around **600 COMMUNITY CATS** are fed every single day.

**Extending Our Outreach Cat Help Desk in Action**

In 2024, the Alley Cat Allies Cat Help Desk had an impact in **ALL 50 STATES AND BEYOND**, providing caregivers and advocates with the resources and knowledge to help their cat community members.

**INTRODUCING: Our Community Resource Tool™**

By combining our expert resources and a comprehensive listing of services from across the United States (and soon to expand internationally), this new tool connects people with their community to help cats and kittens.

**With a few clicks, advocates can find lifesaving resources for cats in their area, including low-cost spay and neuter clinics, cat food banks, and more.**



We considered the feedback of our most dedicated donors while creating our Community Resource Tool. Access it at [GetHelp.alleycat.org](https://gethelp.alleycat.org).

## **Educating the Current and Next Generation of Veterinarians**



In 2024, Alley Cat Allies launched our new Veterinarian Training Program™ to teach veterinary professionals and students about best practices for TNR and unique veterinary and surgical techniques tailored to help unowned cats who live outdoors.

Veterinarians are vital to any movement to protect cats and kittens. With your support, Alley Cat Allies aims to provide community cat-focused education to more veterinarians in 2025.

## **Direct Care Highlights**

**Unique Surgery Saved Maximus**—At less than a year old, Maximus faced a life-threatening liver condition known as a portosystemic shunt. Without immediate and unique surgery to repair it, the kitten's future was uncertain. Alley Cat Allies covered the cost of the procedure, and today, Maximus is thriving as a curious and confident young cat.

Maximus' story highlights the vital role your support plays in providing access to lifesaving care for cats and kittens.

**Aster and Orchid Blossomed in Our Care**—If you met Aster and Orchid today, you'd never guess they were once languishing in inhumane conditions in a municipal shelter. The kittens were dehydrated and suffering from upper respiratory infections, and their futures hung in a delicate balance.

With veterinary care funded by Alley Cat Allies, Aster and Orchid healed fully and took the next steps in their journeys toward a much happier tomorrow.



**New Hope for Abandoned Kittens**—Siblings Pedro, Frost, Coffee, Cinnamon, Furrnando, and Whiskers were found abandoned in a muck bucket at just 3-4 weeks old. Because of you, Alley Cat Allies can directly support community programs and veterinary clinics that provide lifesaving treatment for cats and kittens like them.

Now, after weeks of care, all six kittens have found new, adoptive homes!

### **Alley Cat Allies Rapid Response Team**

When disaster strikes, your generosity saves lives. Our Rapid Response Team provides immediate and long-term recovery aid for cats and kittens.

**After Hurricane Milton in Florida**, we provided food, medical supplies, and generators to keep veterinary clinics operational. Cats like Jack, Flash, and Tripod received urgent care and shelter, thanks to your compassion.

**In the aftermath of the Smokehouse Creek Fire** in Texas, the largest wildfire in the state's history, we supplied resources for cats like Mona and Rubble, who received immediate rescue, long-term care, and are now thriving in their forever homes.

**After Hurricane Helene**, Alley Cat Allies was on the ground in Jasper County, South Carolina, providing vital aid to local shelters and caregivers. We delivered medical supplies, food, generators, and arranged veterinary care.



## **Law and Policy**

### **Historic Legal Action in Puerto Rico**

In a historic action, Alley Cat Allies filed a federal lawsuit against the U.S. National Park Service (NPS) in March 2024 to stop its cruel and unlawful plan to remove and kill community cats living on federal lands in Puerto Rico.

Our legal efforts and refusal to back down forced the NPS to agree to halt movement on its plan, which would have started on October 1, 2024. Cats like Bella, Mufasina, and Llorin are still eating, sleeping, and playing amid the surf-swept rocks of their outdoor home because of our work together.

But our fight is not over until the NPS abandons its deadly plan permanently. These cats' futures still hang in the balance.

**Videos outlining our lifesaving work for Puerto Rico's cats have been viewed by over 8 million people, while thousands more interacted with our campaign actions at [alleycat.org/PuertoRico](https://alleycat.org/PuertoRico).**



### **Key Victory for Cats in Ohio**

Alley Cat Allies' amicus brief in the cruelty case of Igor the kitten informed a major Ohio Supreme Court ruling that will protect ALL cats in the state. Now, all cats, including community cats, are protected as "companion animals" under state animal cruelty laws.



In the simplest terms, we helped the Ohio Supreme Court decide that the law protects both owned and unowned cats equally, and that animal cruelty against community cats is not lesser than cruelty against an owned cat. This will affect the outcome of cruelty cases across Ohio and ensure justice is truly served.

**More in Our Fight for Justice**

Alley Cat Allies is committed to ensuring that all cats are protected under the law. Through legal victories and fearless advocacy, your generosity is creating a world where all cats' lives are valued and cruelty is never tolerated.

▲ **Late in 2024, Alley Cat Allies filed a lawsuit against Summit County, Ohio,** and its county-operated animal shelter to stop the needless, cruel, and illegal killing of cats.

We're asking the court to order Summit County to immediately cease its inhumane killing of cats and dogs in contravention of the law, among other relief.

▲ **Granite Shoals, Texas, passed a positive TNR ordinance with heavy input from Alley Cat Allies.** This achievement was the culmination of months of work with the community after the former

city manager and a wildlife advisory committee made disturbing comments about killing community cats.

The new policy protects TNR and community cats throughout the city! This victory is the result of months of our guidance and hard work with the Granite Shoals community.

▲ **We provided legal support** to caregivers in Baltimore, Maryland, and Parma, Ohio, defending their right to care for community cats and helping to drop charges and fines against them. Our goal is not only to protect one neighborhood's cats, but to set a precedent so caregivers in other communities are not penalized for their compassionate action. Compassion is NOT a crime.

▲ **In an important victory, the West Virginia Supreme Court of Appeals sided with Alley Cat Allies** and determined that our case to protect animals from cruelty at a Berkeley County shelter will continue to be heard. Alley Cat Allies has been working to protect cats and dogs in Berkeley County since our in-depth investigation into Berkeley County Animal Control (BCAC) revealed a shocking pattern of animal cruelty in the shelter.

**Our Team**

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President & Chief Operating Officer

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  - LynAy Bundick**, Community Outreach and Humane Care
  - Justin Hucke**, Quality Control
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