**SAMPLE MEDIA ADVISORY**

**COMMUNITY CAT MEETING**

**WHAT:** Workshop about Trap-Neuter-Return for [CITY/COUNTY’S] community cats

**WHEN:** [INCLUDE THE DATE AND TIME]

**WHERE:**        [INCLUDE THE SPECIFIC ADDRESS OF THE EVENT]

**WHO:** [WHO IS ORGANIZING THE MEETING?]

**MEETING INFO:** [INCLUDE WHAT WILL BE DISCUSSED AT THE MEETING]

During this meeting, we will provide information on how to launch a successful Trap-Neuter-Return (TNR) program, encourage those who care for community cats to network and share their experiences with TNR, and explain how you can

help promote TNR in [CITY/COUNTY].

TNR is good for cats and our community. During TNR, community cats, also called feral cats, are humanely trapped, spayed or neutered, vaccinated, eartipped (to indicate they have been neutered and vaccinated), and returned to their outdoor homes. TNR is the only humane and effective approach to community cats. Studies show that TNR stabilizes community cat populations, reduces the number of cats killed in shelters, and saves local government money.

**CONTACT:**   [WHO CAN A REPORTER CALL TO LEARN MORE ABOUT THE EVENT? INCLUDE NAME AND PHONE NUMBER.]