

# ALLEY CAT ACTION®



Alley Cat Allies Newsletter | [alleycat.org](http://alleycat.org) | Winter 2022

For Alley Cat Allies' Over 800,000 Supporters and Activists Across the Nation and Around the World

## SAVING CATS' LIVES AFTER DEVASTATING DISASTERS

*Cali was found amid the devastation of the Heartland tornadoes in Mayfield, KY. Alley Cat Allies ensured she and cats throughout the community received critical care.*



*Becky Robinson helps local caregivers check a humane trap for a cat whose home was destroyed in the Heartland tornadoes.*

This season has brought with it many unprecedented disasters, with lives lost and homes and businesses destroyed. Animals were also victims — and survivors. The well-being of these animals is a priority in affected communities — and for Alley Cat Allies.

After the **historic tornadoes in America's Heartland in December 2021**, our Founder and President Becky

Robinson was asked personally by community leaders to come to Mayfield, Kentucky — one of the hardest hit communities. She worked closely with brave caregivers in the field, and met with the veterinarians who received emergency funding from Alley Cat Allies to save injured cats and dogs.

Our work continues in Mayfield with the launch of a community-wide initiative offering humane education, outreach, and collaboration as well as spay and neuter, vaccinations, and microchips for all cats — those in homes and those living outdoors.

In the aftermath of December's **Marshall Fire**, which devastated an area of over 6,000 acres near Boulder, Colorado, we knew time was of the essence. We immediately reached out to our Feral Friends Network® to develop a rescue plan to help impacted cats, including the deployment of trail cameras to locate and identify them. As a result of

*(See Saving Cats' Lives After Devastating Disasters on page 4)*



*The rescue plan in the aftermath of the Marshall Fire in Boulder County, CO, included trail cameras to identify displaced cats. These are just some of the images captured.*

# PRESIDENT'S MESSAGE

I am endlessly proud to have dedicated people like you in our dynamic and powerful activist base fighting for cats. You understand the importance of changing the deep-seated ways of thinking and operating in our parks, shelters, and governments toward cats and all animals—and you stand with us to make it happen.

The impact we have together cannot be overstated. For example, when Hawaii state legislators introduced a horrible bill promoting the poisoning of cats in early February, they heard from hundreds of opposing voices in a matter of hours. Because they spoke out, the bill was stopped in its tracks.

This is what we accomplish all over the world for cats by being tenacious, innovative, and brave — even in the face of seemingly insurmountable challenges.

As a leader of a global movement, Alley Cat Allies' goal is nothing less than a worldwide revolution in the way cats are regarded and treated. With more than 800,000 supporters like you at our side, we work toward justice for all species, and for the environment we share.

In this newsletter, you'll read about some of our most critical lifesaving campaigns to drive change rooted in compassion for all animals. And you'll learn what you can do to help us create a world where every cat is valued and protected.



Continue to fight and stay strong.  
For the cats,

Becky Robinson  
President and Founder

**Connect with me online:**

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## OUR MISSION:

To transform and develop communities to protect and improve the lives of cats.

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# EXPOSING California's East Bay Regional Park District for *Failure to Protect Animals*

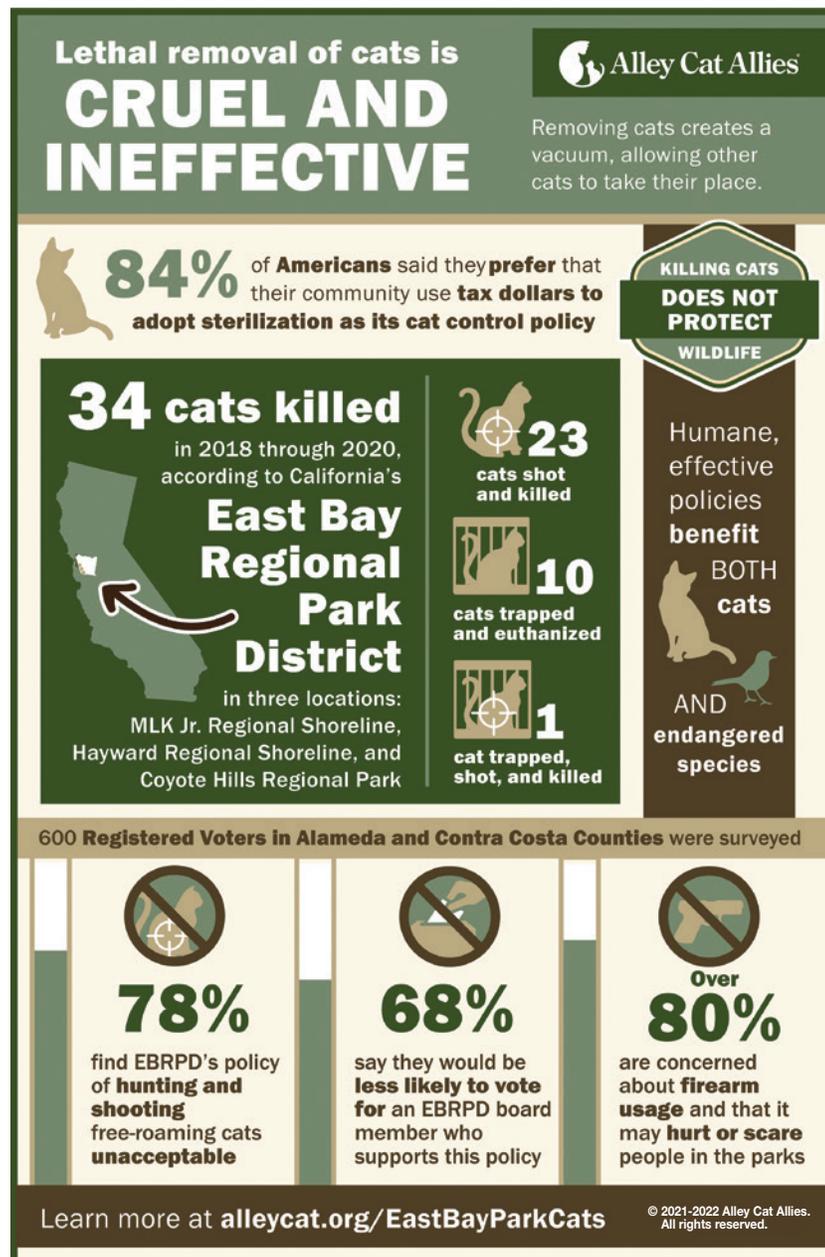
*Alley Cat Allies takes on new unlawful policy to shoot and kill cats on parklands*

The East Bay Regional Park District (East Bay Parks) in California has shot dozens of cats to death in recent years in public parks nestled in densely populated areas surrounding the City of Oakland.

In June 2021, East Bay Parks' Board ignored the voices of outraged East Bay residents by voting for a new park policy that includes lethal cat "control." They have said publicly that there are situations in which the Endangered Species Act (ESA) would require them to kill cats.

*This is categorically untrue.*

Alley Cat Allies has been standing up for the cats of East Bay in the courtroom and on the ground. Our polling data has revealed that opposition to East Bay Parks' lethal approach is deep and widespread. Sooner or later — and with our help, it'll be sooner — new leadership will be in place and bring the unacceptable cruelty to an end.

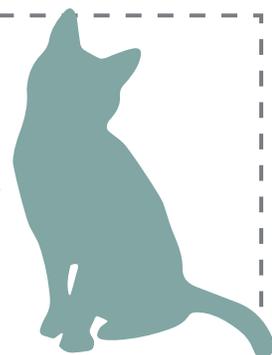


## Be the VOICE for CATS — Choose Your Pledge

Cats can't speak for themselves — they need dedicated advocates like you to take action on their behalf. Will you be their voice? Check off the actions you will take for cats this year below. Then cut it out, keep it somewhere always visible, or share on social media with #Voice4Cats and #alleycatallies.

### IN 2022, I PLEDGE TO:

- Advocate** for humane, effective laws and policies for cats in my community — learn more at [alleycat.org/AdvocacyToolkit](http://alleycat.org/AdvocacyToolkit).
- Speak out** against animal cruelty — learn the most critical fights at [alleycat.org/Campaigns](http://alleycat.org/Campaigns).
- Educate** my community about the threats facing cats — find educational materials at [alleycat.org/Shop](http://alleycat.org/Shop).
- Support** lifesaving, evidence-based programs for animals in my local shelter — learn more at [alleycat.org/ShelterToolkit](http://alleycat.org/ShelterToolkit).





IN MEMORY OF  
**LAURA  
NAGATA-SOTO**

Please join Alley Cat Allies in celebrating the life and memory of Laura Nagata-Soto.

A resident of Santa Fe, New Mexico, for 48 years, Laura was dedicated to protecting cats and cared for hundreds of cats and kittens since she was a child. If

a cat needed to be spayed or neutered, or a pregnant mother cat needed a safe place to raise her kittens, Laura created a safe haven for them.

“Laura had the kindest heart and cared for all animals. She would go out of her way to help the smallest insect,” Laura’s mother, Nancy, says.

To continue her daughter’s legacy of love, Nancy chose Alley Cat Allies for a gift to secure a better future for countless cats and kittens, inspired by Laura’s memory.

To learn how to donate to Alley Cat Allies in honor or memory of a loved one, visit [alleycat.org/PlannedGiving](http://alleycat.org/PlannedGiving) (CFC #10964) (EIN #52-1742079) or for more information, call 866-309-6207.

**SAVING CATS’ LIVES AFTER DEVASTATING DISASTERS** (continued from page 1)

our work, several house cats were reunited with their families, and community cats in the area now have makeshift feeding stations and their care has resumed. Most importantly, our emergency funding ensured veterinarians could save animals injured in the fire.

Now we are focused on building long-term, lifesaving infrastructure for animals, from cat shelters and

feeding stations to high-volume spay and neuter programs. Our overarching goal is to create a blueprint for every community to protect animals in the aftermath of disaster.

Are you ready to protect every family member in case of emergency? Find our disaster preparation resources at [alleycat.org/DisasterTips](http://alleycat.org/DisasterTips).

**SAVE A CAT WITH A MOUSE**

With just a few clicks, you can make a difference in cats’ lives and help transform communities. Here are online resources to help:



**QUESTIONS?**—Looking for assistance with cats? Get the help you need!  
[alleycat.org/GetHelp](http://alleycat.org/GetHelp)



**DONATE**—Support our work with cats and kittens.  
[alleycat.org/Donate](http://alleycat.org/Donate)



**LEARN**—Advocate for cats in your community.  
[alleycat.org/CommunityChange](http://alleycat.org/CommunityChange)



**TAKE ACTION**—Receive our action alerts and other emails.  
[alleycat.org/SignUp](http://alleycat.org/SignUp)

**Saving Cats’ Lives Begins Here**

*Alley Cat Allies’ shop has the gear you need to change the world for cats!*

**Just for you:** Get 60% off all educational materials with code **VOICE4CATS** until July 31, 2022!

Visit [alleycat.org/Shop](http://alleycat.org/Shop) or scan the QR code:

